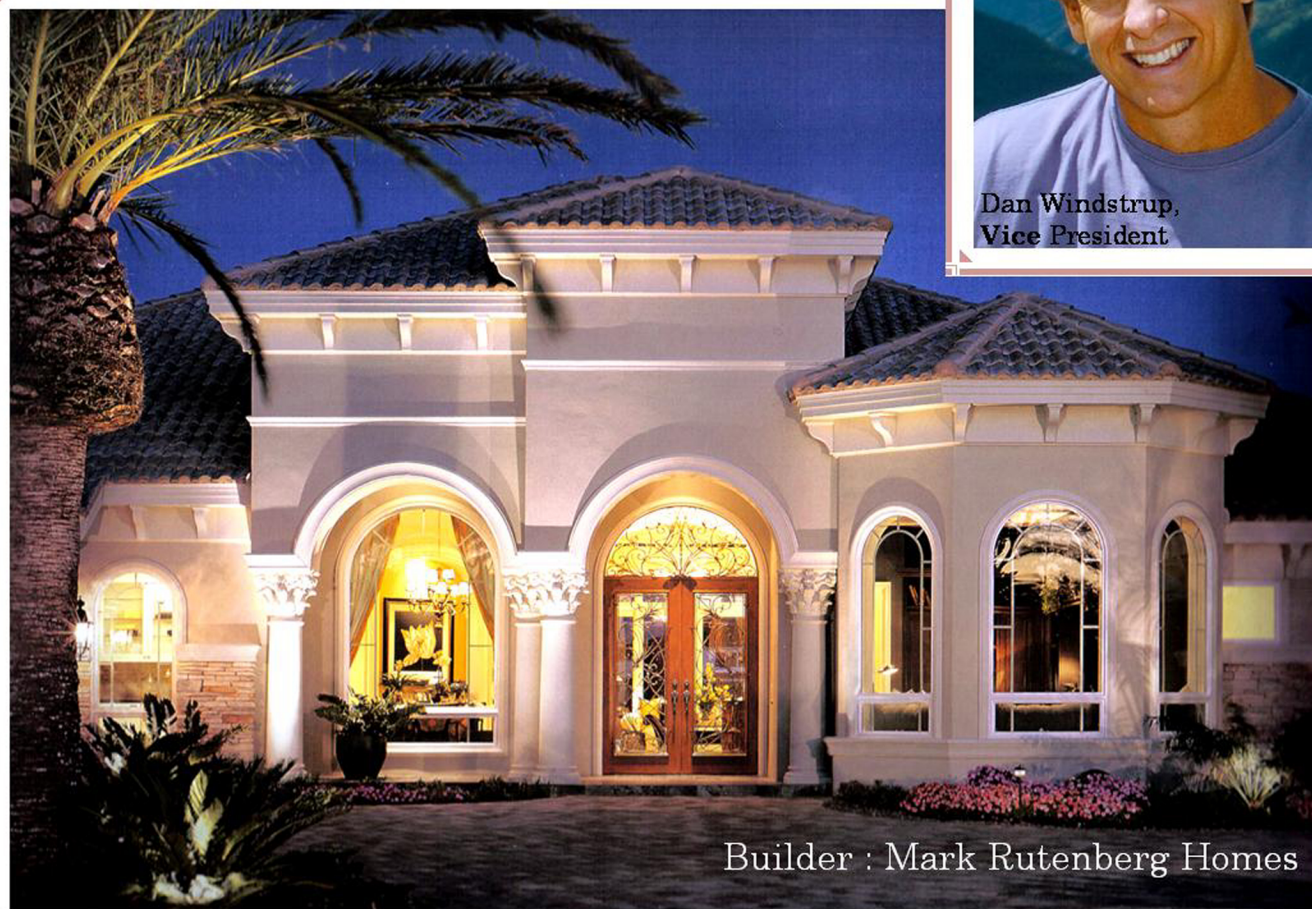


Dan Windstrup,  
Vice President



Builder : Mark Rutenberg Homes

## ***INNOVATIVE ENHANCEMENTS AT AFFORDABLE PRICES***

Since 1981, Sun-Rock has pioneered the coated-foam trims industry for up-scaled residential and commercial projects. Sun-Rock manufactures cement coated EPS (high density foam) for architectural embellishments such as window bands, arches, quoins, crown moldings and columns. With unsurpassed quality and craftsmanship this new, innovative product, saves building owners and contractors time and money while adding overall value and beauty to their projects. Chiefly, we provide sharp architectural features at considerably lower installed costs for material and labor when compared with wood, stone, fiberglass, stucco or cast concrete products. SUN-ROCK's precast architectural products are designed to add charm and provide permanent enhancements for your special project.

**Sun-Rock, Inc.**  
**904 Anclote Rd.**  
**Tarpon Springs, FL 34689**

**Phone: 727-934-0007**  
**Fax: 727-934-5979**  
**Web Site: [Sun-Rock.net](http://Sun-Rock.net)**



# Sun Rock, Inc. Ornamental Building Embellishments

From the time man first built structures, there has been a need to beautify the buildings in some fashion. In ancient times temples and palaces became very ornate with statues, columns, etc.



Capitals ready for installation.

In early days these embellishments were carved from solid stone or wood. Wood had the disadvantage of a short life span and stone was labor intensive to cut and difficult to transport.

Over the years, concrete was used to mold building parts which were easier to produce but still difficult and expensive to transport.

Recent technological developments have produced new materials which are light, easy to produce and have a long life expectancy.



Coral stone finish, pioneered by SunRock, Inc.



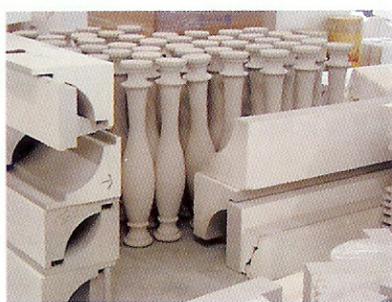
This home built by Campagna Construction features SunRock's ornamental columns, window surrounds, moldings, etc..

High Density EPS foam (styro-foam) and new High Strength Cement Coatings fill the bill

on all accounts.

Edmond Windstrup, a resident of Tarpon Springs, recognized these material characteristics and 15 years ago started experimenting to produce new innovatively designed ornamental building components. Edmond received a number of US Patents for his discoveries after which he founded SunRock Inc., a Tarpon Springs company producing beautiful high detailed building components.

SunRock's products have been used on both commercial as well as residential projects.



Finished product ready for shipment to jobsite.

More than a million feet of moulding and other ornamentation has been installed on buildings all over Florida and Georgia.

The tough exterior cement coating makes this a very durable product with a life expectancy of 5 to 10 times that of wood or plastic. With an outstanding weather and insect resistance, and the molded-in color, maintenance is virtually eliminated.



Railing and columns.

These materials stand up to the Florida sun as well as high humidity without any deterioration.

The EPS foam is computer cut to your architect's designs and then finished with several coats of proprietary product formulations to create an extremely tough and impact resistant coating.

Components are finished in the factory under controlled conditions and then shipped to the building site for installation.

SunRock's products can be installed in a number of ways from space age adhesives to mechanical fasteners.



Example of how the addition of window surround moulding changes the appearance of a previously flat unappealing wall.



Ornamental eave supports produce an interesting detail to this large otherwise plain roof overhang

No matter if you are building a new project or if you want to bring your existing structure up to date, it would be a good idea to call Sun Rock and find out what they can do to beautify your building.

Many home owners have purchased these products to create a new look for their home. A total new appearance and style can be created for any older building.

For information contact SunRock, Inc. at 727-934-0007



# PRODUCT SHOWCASE



## ARCHITECTURAL EMBELLISHMENTS for RESIDENTIAL and COMMERCIAL CONSTRUCTION

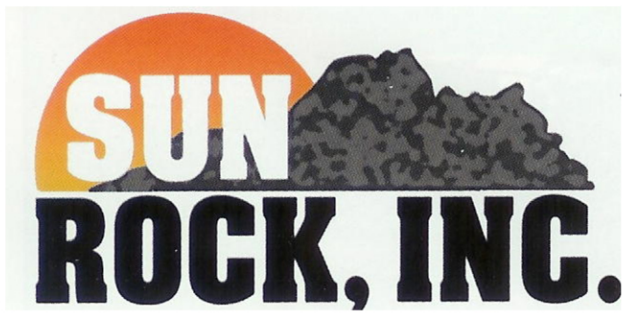


Architectural embellishments on the Stetson Law Library Building

**SUN**  
**ROCK, INC.**

A new, innovative product, saving building owners and contractors time and money while enhancing their projects.





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Phone: 727-934--0007  
Fax 727-934-5979  
Email: DanSunRock@msn.com

## Architectural Embellishments for Residential and Commercial Construction



Recent technological developments have produced new materials which are light, easy to produce and have a long life expectancy. High Density EPS foam (styrofoam) and new High Strength Cement Coatings fill the bill on all accounts. The tough exterior cement coating makes this a very durable product with a life expectancy of 5 to 10 times that of wood or plastic.

The EPS foam is computer cut to your architect's designs and then finished with several coats of proprietary product formulations to create an extremely tough and impact resistant coating.



Ed Windstrup, a resident of Palm Harbor, FL, recognized these material characteristics and 15 years ago started experimenting to produce new innovatively designed ornamental building components. Ed founded SunRock, Inc., a Tarpon Springs company, producing beautiful high detailed building components. No matter if you are building a new structure or want to bring your existing structure up to date, it would be a good idea to call SunRock and find out what we could do to beautify your building.



**A new, innovative product, saving building owners and contractors time and money while enhancing their projects.**